

March 21, 2016

Lisa Graham: Licensed Associate Real Estate Broker at CORE



My NativeAdVantage:

As a Licensed Associate Real Estate Broker with a decade of experience in residential sales, Lisa Graham brings a wealth of knowledge, expertise and authenticity to CORE. Lisa specializes in the luxury market representing a wide range of clientele, including first time buyers, foreign investors and real estate developers. Her strong referral business and loyal client base are solidified by her attention to detail, keen discretion, integrity as well as her attentive and intuitive nature. In addition to being a native New Yorker, she is also a member of the Real Estate Board of New York (REBNY), a Certified Negotiation Expert (CNE), and has appeared on several episodes of the HGTV series Selling New York.

Having an athletic edge, Lisa was an NCAA Division I scholar athlete for the Radford University women's soccer team and graduated with a B.S. degree in Marketing and Fashion Merchandising. She received her certification as a holistic health counselor while studying at the Institute of Integrative Nutrition in New York City and traveled to India to further her studies in Ayurvedic healing. Lisa enjoys a health-conscious lifestyle and merges her passions for real estate and wellness to her clientele who are open to the idea of creating a healthy home environment.

What do you do best?

I am best at going above and beyond, and getting the job done whether it's finding the perfect home for my buyer, selling my clients home or representing a landlord to rent out their investment property. My strength is listening, communicating with a collaborative approach and maintaining my composure in challenging situations.

What makes you the best?

My unwavering work ethic and the ability to intuitively understand and respond to the needs of my clients.

Biggest success?

Having built solid and authentic relationships and a very loyal client and referral base.

What are your aspirations?

Personal: To finish writing my first book which is about healing autoimmune disease naturally with alternative healing therapies.

Business: To double my real estate business in the next couple of years, continue to stay inspired, positive and grateful. Always play to my strengths and follow my passions.



1212 Fifth Avenue

Most challenging moment?

The downturn of the market in 2008.

Favorite Mottos?

If you change the way you look at things, the things you look at change. - Dr. Wayne Dyer

Favorite People?

My seventeen month old daughter and my husband, family and friends.

Favorite Places?

Some of my favorite places are Amalfi Coast, Turks & Caicos, Paris, and South Africa although, I always love coming home to NYC.

Favorite Products?

Pratima skincare from the Ayurvedic Spa located in Soho and DoTerra essential oils for wellness and diffusing in the home.

Current Passions?

Motherhood, health and wellness and clearing clutter.

