

# A letter from Shaun

#### THE NEW YEAR ALWAYS MARKS NEW PERSPECTIVE, ESPECIALLY WHEN IT COMES TO LUXURY

RESIDENTIAL SALES. The first guarter of 2018 was brisker than the last guarter of 2017. Buyers preferred new development homes and were paying twice as much for these than resale homes. Weary buyers expected discounts of up to 10% and sellers had to adjust prices downwards in order to sell their homes; especially in the 3 bedroom market. The market might have reset, but with a small glut of expensive homes on the market, buyers are still in the driver's seat.

FOUNDER and CEO

Q1 2018 Market Insights

AVERAGE MARKET WIDE

Q1 2018 SALES PRICE

(DOWN FROM \$2.14M IN Q1 2017)

AVERAGE ASK-TO-CLOSING PRICE DISCOUNT

for NEW DEVELOPMENT PROPERTIES

**%** → **1** 

IN Q1 2018

AVERAGE

DAYS on the MARKET

FOR CONDOS

FEWER CLOSINGS

in Q1 2018 than Q1 2017

IN Q1 2018, AVERAGE OF

CLOSINGS per WEEK

from 235 in 2017

MOST EXPENSIVE SALE of the QUARTER: 432 PARK AVE, 91A/91B, 7,929 SF

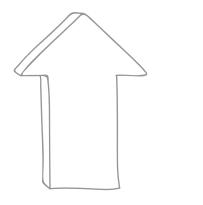
\$60,083,578 \$7,578 PER SQUARE FOOT

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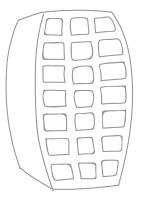


Co-Ops

#### INSIGHTS



Co-op sold price
INCREASED 10% from
Q1 2017.



Inventory GREW by approximately 250 units from Q4 2017. AVG DAYS on MARKET

18% less

THAN CONDOS

104 COMPARED TO 126

#### THE DATA

# ${\it Co-Op\ Inventory\ Share}$



#### Co-Op Quarterly Comparison

Co-Ops	Q1 2018	Q1 2017	YR CHANGE	Q4 2017	QTR CHANGE
# of Inventory	2,577	2,560	1%	2,324	11%
Avg Sales Price	\$1,348,000	\$1,220,500	10%	\$1,325,000	2%
Avg Size (sq. ft.)	1,114	1,024	9%	1,082	3%
Avg PSF	\$1,210	\$1,192	2%	\$1,225	-1%
# Closed	1,252	1,520	-13%	1,900	-30%
% Listing Discount Ask to Close	5%	4.5%		7%	
Absorption Rate (months)	5.8	4.5	29%	5	16%

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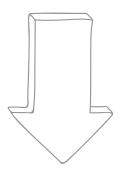
#### Condos

#### INSIGHTS

Through September of 2017, 1 BRs dominated the listing inventory. But that flipped in Q4, which saw 2 BR listings take a commanding lead (33%). In this quarter, 1 BR AGAIN BECAME THE LARGEST SUPPLY OF INVENTORY AT 34% (868 listings).



There's been a 6% decline in the NUMBER OF CLOSINGS from Q4 2017 to Q1 2018, but a 3% increase in SOLD PRICE.



4 bedrooms have seen the
BIGGEST DIP IN ASKING
PRICE quarter to quarter at a
15% decline.

#### THE DATA

# Condo Inventory Share

# 5 + BR Avg Price: 4% 115 LISTINGS \$13,854,139 9% 285 LISTINGS 4 BR Avg Price: \$9,842,088 21% 3 BR Avg Price: \$6,161,116 2 BR Avg Price: \$3,030,591 1 BR 28% Avg Price: \$1,502,522 STUDIO **7%** 225 LISTINGS Avg Price: \$998,193 3,209 TOTAL LISTINGS

# Condo Quarterly Comparison

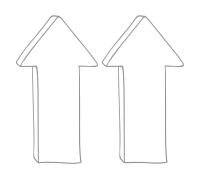
Condos	Q1 2018	Q1 2017	YR CHANGE	Q4 2017	QTR CHANGE
# of Inventory	3,209	3,208	-2%	3,062	5%
Avg Sales Price	\$2,754,522	\$3,010,650	-9%	\$2,675,000	3%
Avg Size (sq. ft.)	1,331	1,410	-6%	1,408	-5%
Avg PSF	\$2,070	\$2,135	-3%	\$1,900	9%
# Closed	1,084	1,432	-24%	1,157	-6%
% Listing Discount Ask to Close	7%	3.8%		6%	
Absorption Rate (months)	8.8	6.8	29%	7.95	11%

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# New Development

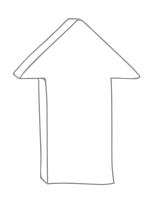
#### **INSIGHTS**



Average CONTRACT PRICE for new development is double resale.

BEDROOM
INVENTORY
SAW THE LARGEST
DECREASE in
ASKING PRICE
\$8.211
IN Q4 2017 TO





10% average ask-to-closing price **DISCOUNT** is the highest in 8 quarters.

#### THE DATA

# $New\ Development\ Inventory\ Share$

# 5 + BR 3% 26 LISTINGS Avg Price: \$13,805,654 **15%** 4 BR Avg Price: \$11,664,992 3 BR 30% Avg Price: \$7,602,658 2 BR Avg Price: \$3,397,574 1 BR Avg Price: \$1,851,163 STUDIO 3% 28 LISTINGS Avg Price: \$1,238,486 826 TOTAL LISTINGS

# $New\ Development\ Quarterly\ Comparison$

New Development	Q1 2018	Q1 2017	YR CHANGE	Q4 2017	QTR CHANGE
# of Inventory	826	1,004	-18%	941	-12%
Avg Sales Price	\$4,365,010	\$4,820,000	-9%	\$4,494,875	-3%
Avg Size (sq. ft.)	1,786	1,829	-2%	1,925	-7%
Avg PSF	\$2,444	\$2,635	-7%	\$2,335	5%
# Closed	521	427	10%	541	-4%
% Listing Discount Ask to Close	10%	3%		7%	
Absorption Rate	4.75	6.90	-31%	8	-41%

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# Neighborhoods

#### LEGEND

IN = INVENTORY

CS = CONTRACTS SIGNED

Q1 CL = Q1 CLOSINGS

AP = CURRENT AVG ASKING PRICE

CP = CURRENT AVG CONTRACT PRICE

Q1'18 CP = Q1 2018 AVG CLOSING PRICE

(DATA INCLUDES ALL NEW DEV, RESALE, CONDO AND CO-OP.)

#### UPPER WEST SIDE

IN: 896 CS: 549 Q1 CL: 399

AP: \$3,531,048 CP: \$2,825,658 Q1'18 CP: \$2,081,593

### MIDTOWN WEST

IN: 780 CS: 437 Q1 CL: 391

AP: \$3,524,509 CP: \$2,020,050 Q1'18 CP: \$1,376,102

# DOWNTOWN

# (S. of 14th)

IN: 1,428 CS: 1,008 Q1 CL: 480

AP: \$4,161,570 CP: \$2,984,721 Q1'18 CP: \$2,441,499

# UPPER EAST SIDE

IN: 1,392 CS: 543 Q1 CL: 565 AP: \$3,969,776 CP: \$2,652,636

Q1'18 CP: \$1,831,890

# MIDTOWN EAST

IN: 1,290 CS: 407 Q1 CL: 502 AP: \$2,561,997

59th ST.

CP: \$1,762,215 Q1'18 CP: \$1,609,448

# Contact Info



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