

May 30, 2018

## 150 Wooster Street In SoHo Sells Out At \$3,550/Square Foot



Renderings of 150 Wooster Street, SoHo, Manhattan (Photo Credit: CORE)

150 Wooster Street has reached 100 percent occupancy following recent completion of the boutique condominium residences. The eight-story building contains five full-floor lofts and one duplex penthouse, comprising the top two floors and a private roof.

The structure is both designed and developed by KUB, with Future Green serving as the landscape designers. CORE has overseen all sales and marketing for the development.

Emily Beare, who oversaw sales at CORE, told YIMBY that the project is "2018's top-selling new development in downtown Manhattan," adding that "all six residences sold within six

months. The building has been a labor of love for KUB and the results speak for themselves – averaging \$3,550 per square foot and setting a new standard for developments downtown."

As KUB's Co-Founder Roger Bittenbender also told YIMBY,

When we acquired the site at 150 Wooster, we knew we had an irreplaceable, once-in-a-lifetime location, and we had to design and deliver a building that lived up to the address as well as the stunning surrounding architecture. We set out to incorporate design elements from the neighborhood – like the incredible masonry of Wooster Street. Our goal was to fit in while standing out, using contextual materials and proportions but also putting our own touch on the building, creating something distinctly modern. The result is a building unlike any other in the neighborhood. Our buyers recognized how special 150 Wooster was, and acted quickly because they knew it was their only opportunity to own a home in a property like this.

Each unit incorporates 18-inch millwork baseboards, large-plank fumed white oak floors, Danby marble bathrooms, state-of-the-art climate control, and home automation systems.



Photo Credit: CORE

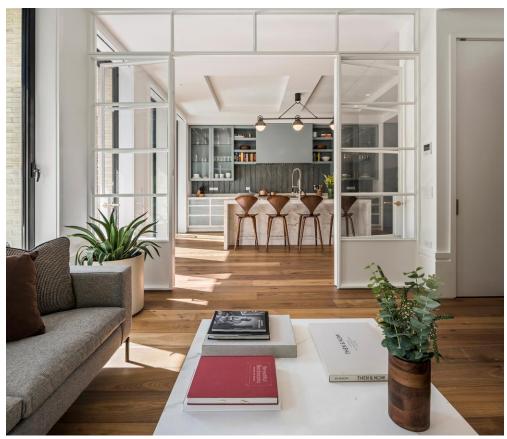


Photo Credit: CORE



Photo Credit: CORE



The Penthouse unit's outdoor areas measure a sprawling 3,500 square feet (Photo Credit: CORE)



Photo Credit: CORE

Given the required oversight by the New York's Landmarks Preservation Commission (LPC), the exterior of the building is also designed within a historic context. The building transitions from a traditional, masonry facade of brick and limestone to a dramatic sculptural steel cornice at the seventh floor, a sculptural element described as a

deconstructed version of prominent architectural features seen on other buildings in the district.