A letter from Shaun

THE SECOND QUARTER OF THE YEAR SHOWED A RELATIVELY COOL MARKET. Inventory has grown quarter to quarter and year to year, while the number of closings across all unit types are down an average of 16% year to year. With the average negotiation rates in condos at 5%, and 8% in new developments, it is still a buyer's market. Throughout the quarter, we have seen smaller units selling much faster than large, over-priced condos, and price cuts in both resale and new development listings. As a result, we see many developers building smaller units – new development studios went from 3% of the market share last year to 8% today. Downtown is still the most active area, in terms of both inventory and closings. There have been a breadth of new developments launching sales downtown, continuing to transform the area and draw residents further south.

Shawn Stor

FOUNDER and CEO

Q2 2018 Market Insights

AVERAGE MARKET WIDE

Q2 2018 SALES PRICE

\$1.98 million

(DOWN FROM \$2.17M IN Q2 2017)

AVERAGE DAYS on MARKET for CONDOS

110 113% FROM LAST

(0% CHANGE FROM Q2 2017)

23%

of all CONDO LISTINGS
IN MANHATTAN ARE IN
NEW DEVELOPMENTS

476

FEWER CLOSINGS YEAR to YEAR FOR CONDOS IN Q2 2018, AVERAGE OF

105

CLOSINGS per WEEK

↓ from 122 in 2017

MOST EXPENSIVE CLOSING of Q2 2018: GETTY PENTHOUSE - 501 WEST 24TH STREET

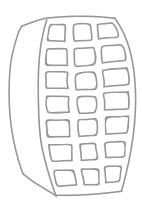
\$59,058,500 \$5,826 PER SQUARE FOOT

10,137 INT SF | 2,700 EXT SF | 6 BEDS / 7 BATHS | THE PRICIEST SALE IN DOWNTOWN HISTORY

Co-Ops

INSIGHTS

\$2.05
MILLION:
AVERAGE
ASKING PRICE
OF A CO-OP
in MANHATTAN



Inventory **GREW** by approximately 490 units from Q4 2017.

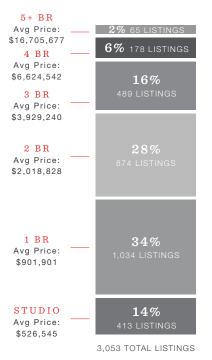
AVG DAYS on MARKET

ARE

18%
LESS
THAN CONDOS
CONSISTENT WITH
Q1 2018

THE DATA

${\it Co-Op\ Inventory\ Share}$



Co-Op Quarterly Comparison

Co-Ops	Q2 2018	Q2 2017	YR CHANGE	Q1 2018	QTR CHANGE
# of Inventory	3,053	2,780	10%	2,577	18%
Avg Sales Price	\$1,326,000	\$1,360,900	-3%	\$1,348,000	-2%
Avg Size (sq. ft.)	1,001	1,016	-2%	1,114	-10%
Avg PSF	\$1,325	\$1,339	-1%	\$1,210	10%
# Closed	1,410	1,685	-16%	1,330	6%
% Listing Discount Ask to Close	4%	6.4%		5%	
Absorption Rate (months)	6.5	4.9	33%	5.8	12%

Condos

INSIGHTS



Two bedrooms are the largest

SUPPLY OF INVENTORY in
the condominium market at
32%, or 1,207 active listings.
Overall, INVENTORY is up 6%
year to year.



There's been a 7% increase in CLOSINGS from last quarter, and a 3% increase in SALES PRICE.



The AVERAGE ASKING PRICE of a condo on the market today is \$4,165,794, over a million dollars more than the average Q2 2018 sold price.

THE DATA

$Condo\ Inventory\ Share$

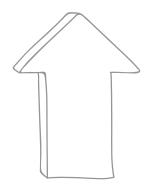


Condo Quarterly Comparison

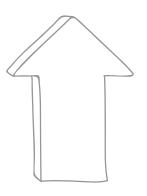
Condos	Q2 2018	Q2 2017	YR CHANGE	Q1 2018	QTR CHANGE
# of Inventory	3,760	3,540	6%	3,209	17%
Avg Sales Price	\$2,825,000	\$3,115,945	-9%	\$2,754,522	3%
Avg Size (sq. ft.)	1,460	1,473	-1%	1,331	10%
Avg PSF	\$1,935	\$2,115	-9%	\$2,070	-7%
# Closed	1,164	1,465	-21%	1,084	7%
% Listing Discount Ask to Close	5%	5.7%		7%	
Absorption Rate (months)	8.9	7.2	24%	8.8	1%

New Development

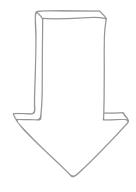
INSIGHTS



New development **STUDIOS** have gone from 3% to 8% of the market share.



With the launch of several downtown projects, **INVENTORY** for new development is up from Q1 2018.



NEGOTIATION RATES have slightly declined, from 10% to 8% quarter to quarter.

THE DATA

New Development Inventory Share

5 + BR Avg Price: **5%** 48 LISTINGS \$14,985,588 **15%** 145 LISTINGS 4 BR Avg Price: \$11,600,542 3 BR 27% Avg Price: \$6,854,588 2 BR 29% Avg Price: \$3,401,500 1 BR Avg Price: **16%** 162 LISTINGS \$1,760,154 STUDIO Avg Price: \$1,150,000 982 TOTAL LISTINGS

$New\ Development\ Quarterly\ Comparison$

New Development	Q2 2018	Q2 2017	YR CHANGE	Q1 2018	QTR CHANGE
# of Inventory	982	1,025	-4%	826	19%
Avg Sales Price	\$4,395,000	\$4,710,500	-7%	\$4,365,010	1%
Avg Size (sq. ft.)	1,769	1,841	-4%	1,786	-1%
Avg PSF	\$2,485	\$2,559	-3%	\$2,444	2%
# Closed	463	560	-17%	521	-11%
% Listing Discount Ask to Close	8%	7.5%		10%	
Absorption Rate	5.7	5.5	4%	4.75	20%

Neighborhoods

LEGEND

IN = INVENTORY

CS = CONTRACTS SIGNED

Q2 CL = Q2 CLOSINGS

AP = CURRENT AVG ASKING PRICE

CP = CURRENT AVG CONTRACT PRICE

Q2'18 CP = Q2 2018 AVG CLOSING PRICE

(DATA INCLUDES ALL NEW DEV, RESALE, CONDO AND CO-OP.)

UPPER WEST SIDE

IN: 1,131 CS: 580 Q2 CL: 456 AP: \$3,374,105 CP: \$2,633,834 Q2'18 CP: \$1,876,500

MIDTOWN WEST

IN: 537 CS: 430 Q2 CL: 448 AP: \$3,577,699 CP: \$2,282,582 Q2'18 CP: \$1,352,145

DOWNTOWN (S. of 14th)

(5.011411)

IN: 1,991 CS: 1,115 Q2 CL: 674

AP: \$4,031,292 CP: \$2,858,730 Q2'18 CP: \$2,245,000

UPPER EAST SIDE

IN: 1,716
CS: 622
Q2 CL: 561
AP: \$4,265,387
CP: \$2,267,111
Q2'18 CP: \$1,425,150

MIDTOWN EAST

IN: 1,438
CS: 454
Q2 CL: 435
AP: \$2,567,976
CP: \$1,816,172
Q2'18 CP: \$1,580,560

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