

CITYREALTY

May 21, 2019

**Rose Hill, Rockefeller Group's first NYC residential building, launches sales on NoMad condos from \$1.195M**



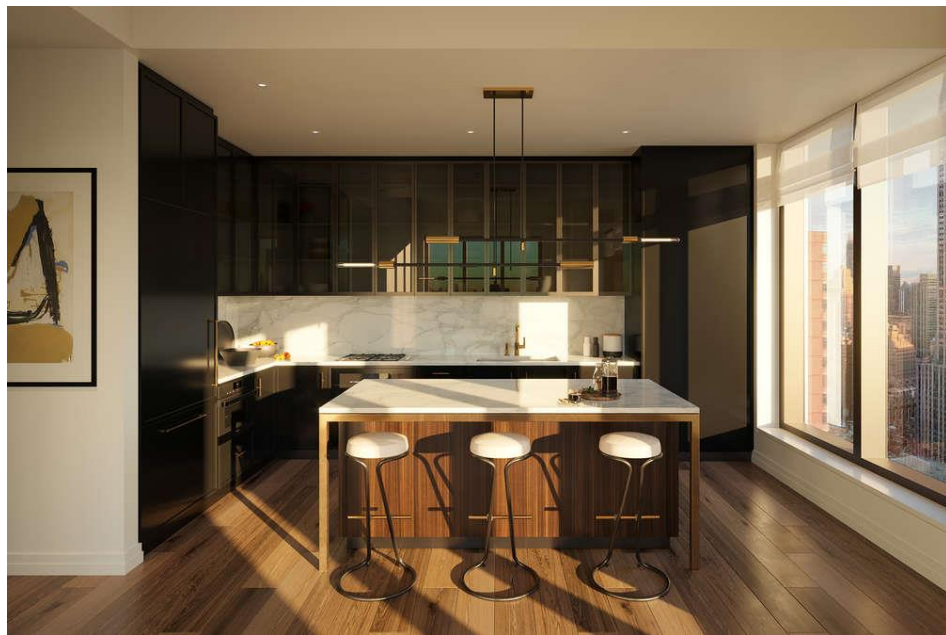
*All renderings of Rose Hill via Pandiscio Green & Recent Spaces*

From the time Rockefeller Center opened to the public, Rockefeller Group has been very much a part of New York's history. Its first residential building, Rose Hill, seeks to honor the past while embracing the future. The 45-story building was named after the Rose Hill Farm estate that once covered the site, and the design by CetraRuddy pays homage to Art Deco buildings with geometric accents, intricate details, and expansive windows. Sales have just launched from \$1.195 million on the luxury condos within.



*Living room*

“Rose Hill is a return to our roots...where we’re developing a project that can represent our legacy and stand the test of time, while benefiting from the enduring appeal of NoMad” – Meg Brod, Rockefeller Group



*Kitchen*

All 123 studio through four-bedroom condos boast soaring ceilings, hardwood floors, bronze fixtures, and cinematic views of New York City. Kitchens are outfitted with Miele appliances, custom Italian cabinetry, and marble counters. Master baths have custom vanities, aged brass fixtures, and heated floors. A series of “flex room homes” come accessorized with extra space behind sliding glass doors, which can be turned into a home

office, nursery, home gym, dressing room, or whatever else the buyer can dream up. Penthouse residences feature marble fireplaces, large soaking tubs, and private terraces.



*The Blue Room*

Three full floors of amenities cater to all lifestyles and interests, some with the help of prominent New York businesses. In addition to a state-of-the-art fitness center curated by FHITTING Room and a professional-grade squash court developed with SquashRX, health and wellness amenities include a 50-foot indoor pool and dry heat sauna. An exclusive lobby bar called the Blue Room has a lounge reminiscent of a luxury hotel's, marble fireplace with a bronze finished ornamental screen, a library curated by Strand Books, and a beautifully landscaped courtyard. The entire 37th floor is home to a private club with library, observatory, private dining room, guest suite, and various indoor and outdoor spaces. Additional offerings include a pet spa, package room with cold storage, and bike room programmed by Sid's Bikes.





*Private dining room*

Rose Hill is rising in a particularly bustling section of NoMad near Madison Square Park, several fine dining establishments, popular nightlife, abundant shopping, and several transportation options. Closings are estimated for fall 2020.



*Google Earth map of Rose Hill*