

# HAUTE RESIDENCE

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## **7 Buildings Bringing Back Old New York Design**

For decades glass towers have defined the New York City skyline. While glossy, mirrored towers loom throughout Manhattan, a trend of classic materials including brick, concrete panels and rustic metals with distinctive glass windows, are making a return. With the Green New Deal in place, aiming to cut emissions overall, in part by banning towers with glass facades, New Yorkers can expect a rise in classic building design in the future. For now, let's appreciate these seven transformative New York buildings.

### **Rose Hill**



*Courtesy of Rockefeller Group*

Developed by the original builders of Rockefeller Center and designed with a vintage Gotham-esque flair, Rose Hill is a new 45-story luxury condominium tower currently under construction at 30 East 29th Street in NoMad. With architecture and interior design by CetraRuddy, the acclaimed global architecture firm is known for successfully blending modern design with crafted detail, Rose Hill draws a direct connection back to Rockefeller Center with its heavy Art Deco influence of the 20th century. Rising over 600 feet in height, the building is eloquently clad in a bronze-tone façade, accented by intricate detailing that frames expansive glass windows. Taking its place among New York's architectural icons and inspired by the Rockefeller Group's landmark developments, decorative lighting will illuminate the tower's base and crown to highlight the building's unique articulation. The contemporary design, although rooted in the past, speaks to today's modern New Yorker.